



# Granular Deicing



## Product Description

**Ice Slicer®** is a natural granular deicing compound mined in Southern Utah. With **Ice Slicer®**, you'll get the ice melting performance you need, while lowering costs. With **Ice Slicer's®** unique gradation, it requires fewer treatment cycles. Using less product and making fewer trips will save wear and tear on equipment. Since it brines down to a liquid with no residual left behind, it significantly reduces costs for clean up, time and labor, and other infrastructure. **Ice Slicer®** is safer for the environment. By eliminating the need for aggregates, it causes less wear and tear and significantly reduces corrosion compared to that caused by white salt.



## Benefits of Ice Slicer®

- > Melts snow and ice at lower temperatures
- > Activates faster and lasts longer
- > Provides better performance with less product
- > Clears twice the lane miles per truckload
- > Reduced chlorides = less air quality issues in PM-10 & PM-2.5 areas.
- > Reduced clean up costs
- > Decreases sediment loading problems in streams and lakes
- > OMRI Listed—protects soil, water, air, fibers, food, animals and people



800-375-9264



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Keeping Roads Safe Since 1990



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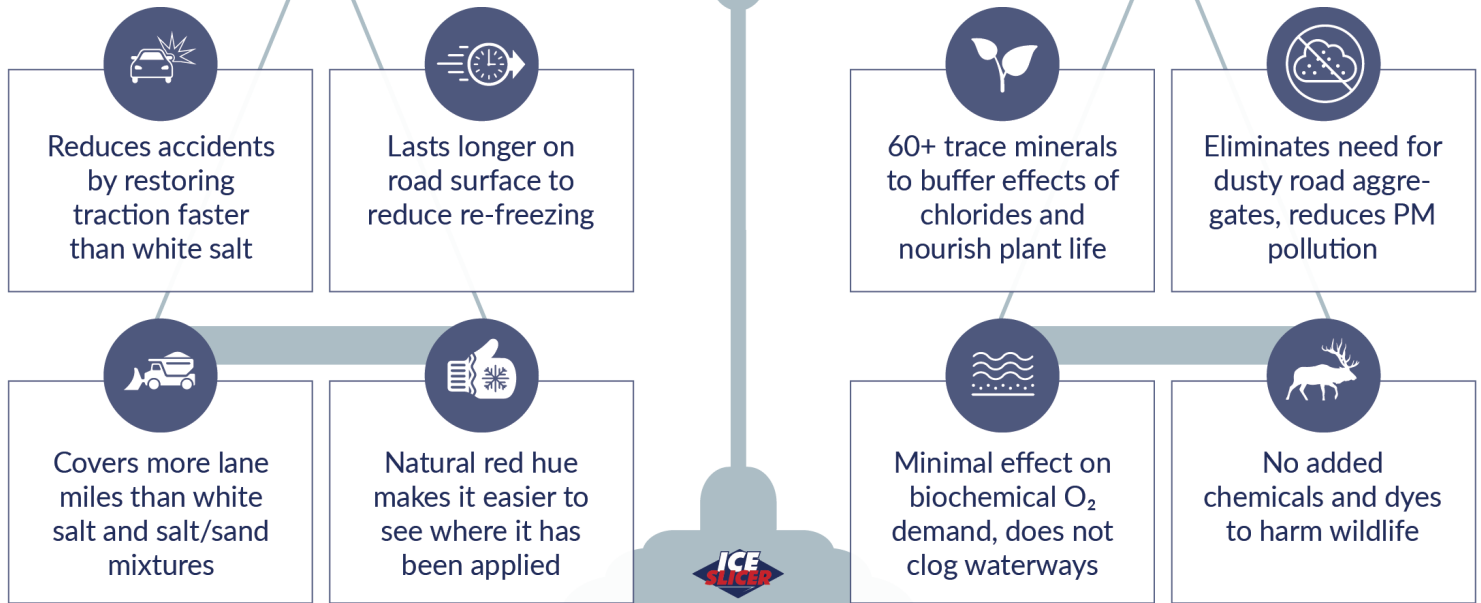
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## Balancing Public Safety and Environmental Safety

### PUBLIC SAFETY

### ENVIRONMENTAL SAFETY

## Ice Slicer Improves Road Safety And Protects All 4 Environmental Categories

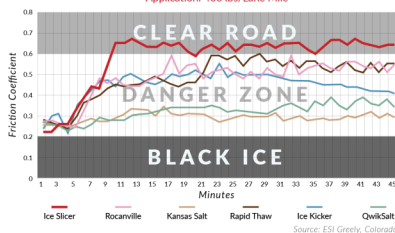


## Utilized By

- ☒ State DOTs
 ☒ Counties
 ☒ Cities & Towns
 ☒ Road & Bridge Departments
 ☒ Public Works
 ☒ Tribal Lands

### FRICTION PERFORMANCE TEST

10° F (Surface Temp)  
Application: 400 lbs./Lane Mile



### Friction Performance Test

Ice Slicer's naturally coarse grains reduce crashes by restoring road traction faster than other deicers. Independent lab tests have shown Ice Slicer not only works quicker, it also keeps roads at safe friction coefficient levels for longer.

As an added bonus, Ice Slicer restores traction without the need for additional aggregates like sand or gravel, which are costly to clean up, damage vehicles, and increase air and waterway pollution.

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